



PRODUCT AND CATALOG MANAGEMENT SYSTEM

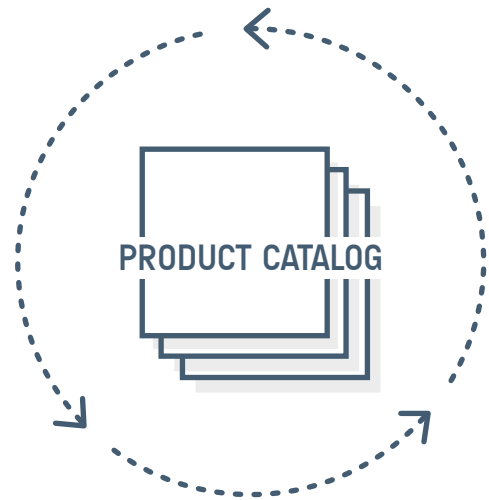


“ PRODUCT AND CATALOG MANAGEMENT SYSTEM. ”

T2 Product Catalog Management System provides a modern and dynamic infrastructure to efficiently manage your product catalog and life cycle.

It consolidates product and service offering information, while simultaneously simplifying the management of offers, bundles, eligibility rules, pricing, taxation and discounts.

The product catalog structure is completely customizable making it easy to define product hierarchies, bundles, availability rules and associated workflow as dictated by your business.



T2 Product and Catalog Management System implicitly involves a price catalog which provides the definition of price plans in a polymorphic and hierarchical way.

The rule based conditions of price plans allow the planner to define every possible combination. Instead of filling lots of predefined tables to create price plans, we offer a simplified, more natural flexible way by combing price plan objects and rules.

With the help of the flexible price plans and product catalog, challenging offers can be more efficiently created.

The system provides;

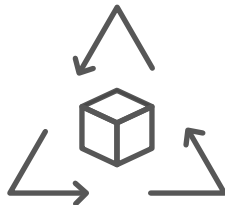
- Definition of technical and commercial catalogue items as reusable components
- Flexible definition of discounts and commitments
- Centrally and federated management of products, services and offerings
- Organization and creation of new catalogues according to marketing, customer segments and regional criterias



Flexible definition of discounts and commitments



Centrally and federated management of products, services and offerings



Definition of technical and commercial catalogue items as reusable components



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