



# CUSTOMER RELATIONS AND ASSET MANAGEMEMENT SYSTEM

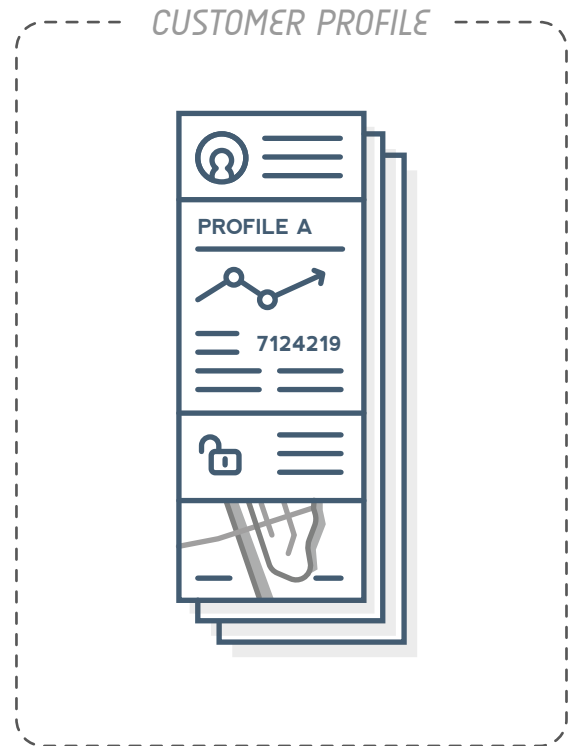


“ CUSTOMER RELATIONS AND ASSET MANAGEMEEENT SYSTEM. ”

T2 Customer Relations and Asset Management System allows a 360° customer view according to the needs of your business.

*The system manages all aspects of the customer. For example, it saves the demographic information of each customer, handles customer service and billing accounts, manages interactions and customer assets.*

*The aim of the Customer Relations and Asset Management System is to gain the loyalty of the customers by understanding their needs and providing them with them with appropriate products and services.*

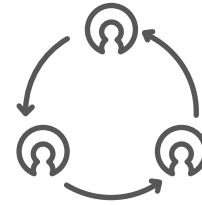


*The more you understand your customers, the easier it becomes to provide products that fit their needs. Using T2 Customer Relations and Asset Management System, you can manage and monitor both your customers and your partners.*

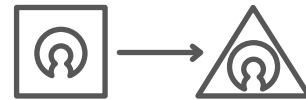
*With the social media analysis feature of the system, the demographic information of customers can also be enriched with the their social media profiles. More aligned and updated customer information can be achieved.*

The system provides;

- Management of customer information, customer assets and business interactions
- Dynamic configuration of customer profiles, business rules and fast-adaptation of market conditions
- Enrichment of customer information with the social media profiles
- Technology neutral integration with the help of Service Oriented Architecture
- Hierarchical customer structure



Management of customer information



Configuration of customer profiles



Enrichment of customer information with the social media profiles

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## T2 SOFTWARE

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